



OFFICE OF THE MAYOR
Hon. Stephanie A. Miner, Mayor

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**MAYOR MINER ANNOUNCES NEW BUSINESS DEVELOPMENT
STUDY ALONG SOUTH AVENUE**

Study Aims to Create a Development Plan to Revitalize South Ave. Corridor, Including Market Analysis, Identification of Prime Development Sites

Miner: Will Use This Study to Make Strategic Investments into South Ave. Corridor To Expand Opportunities, Engage Entrepreneurs, and Create Jobs

SYRACUSE, N.Y. – Mayor Stephanie A. Miner announced today a market study will be conducted to identify opportunities for business development along South Avenue. The Syracuse Industrial Development Agency (SIDA) board of directors voted today to award a contract to Camion Associates for \$75,000 to conduct the study.

“This study is in keeping with my administration’s commitment to using data to drive our decisions. With more information, we can make informed decisions about policy and how best to use our resources,” said **Syracuse Mayor Stephanie A. Miner**. “Through this study, we can make strategic investments along the South Avenue corridor that expand opportunities and engage entrepreneurs that will result in job creation.”

“SIDA is pleased to offer its resources in support of this important study. Working with our partners in the neighborhood and across the administration, we hope to grow business opportunities in this neighborhood,” said SIDA Chair **William M. Ryan**. “I look forward to seeing the results of the study and putting its ideas into action.”

The goals of the study are to compile a site inventory and develop an action plan for the South Avenue corridor; recommending three sites with development potential; perform a market analysis for the corridor; and host three rounds of public participation. Specifically, the study seeks to address the South Avenue corridor between West Onondaga Street to Valley Drive/Glenwood.

The Miner administration, along with SIDA, has made strategic investments into the South Avenue corridor already. Most recently, the area benefited from the Syracuse Main Street program which provided financing to small businesses to make improvements to or expand their facilities.

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