



**FOR IMMEDIATE RELEASE**  
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## **EASTWOOD NEIGHBORS, JOINED BY MAYOR, ANNOUNCE CURB APPEAL PROGRAM RECOGNIZING AREA'S BEST HOMEOWNERS**

SYRACUSE, N.Y. – Mayor Stephanie A. Miner stood with members of the Eastwood Neighborhood Association today to announce details of the organization's Curb Appeal Program. This new program recognizes Eastwood owners who keep their properties looking good throughout the year or have improved a previously neglected property.

"I am always pleased to see people who care so deeply about preserving a high quality of life in our neighborhoods," said **Mayor Stephanie A. Miner**. "Groups like the Eastwood Neighborhood Association are the backbone of our city. They keep homeowners engaged, focused on maintaining their properties, and create a culture of pride in our communities. I thank them for their hard work."

"Being a good neighbor is all about the little things," said **ENA President Aaron Wood**. "Do you pick up the garbage, mow the lawn, plant some flowers—all those things that add up and mean someone cares about their property and their neighborhood? ENA's Curb Appeal Program will hopefully recognize and reward those Eastwood homeowners that are putting in a little extra time and effort in beautifying their properties."

The Curb Appeal Program recognizes homeowners who go above and beyond to maintain their properties and show pride in their neighborhood. This year, 20 nominees will be chosen by both an ENA committee and by popular vote on the association's website. Residents and non-residents alike can vote for a stand-out nominee by visiting [www.eastwoodneighbor.com](http://www.eastwoodneighbor.com) and submitting an address in the next week. Photos of nominated properties will be displayed at the Eastwood Neighborhood Association annual meeting on September 17, 2013, 7pm, at Blessed Sacrament School and voted on by members. The ENA Curb Appeal 2013 winner will receive a \$500 gift certificate from the Home Builders and Remodelers of CNY. The winner will be formally announced in the Spring ENA quarterly newsletter.

The Eastwood Neighborhood Association is a membership of Eastwood neighborhood residents committed to developing and enhancing the Eastwood Neighborhood as a culturally, socially and economically vital community within the city of Syracuse. The neighborhood association works through various committees and partners with other community stakeholders to hold events, promote local business, beautify the area and identify properties and develop properties and other projects. Everyone is welcome to join ENA by registering on their website at [www.eastwoodneighbor.com](http://www.eastwoodneighbor.com).

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