



**Office of the Mayor**  
**Hon. Stephanie A. Miner, Mayor**

**FOR IMMEDIATE RELEASE**  
DATE: August 20, 2013

CONTACT: Alexander Marion  
Press Secretary (315) 448-8044

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**MINER ANNOUNCES NEW NON-STOP,  
LOW-COST AIR SERVICE BETWEEN  
SYRACUSE AND TAMPA BAY, FLORIDA  
ON ALLEGIANT AIRLINES**

*With New Service, Syracuse Becomes Allegiant's 99<sup>th</sup> Market  
And Will Be Served with \$99 Promotional Fares*

SYRACUSE, N.Y. – Mayor Stephanie A. Miner announced today Allegiant will provide a new, non-stop jet service between [Syracuse-Hancock International Airport](#) and Tampa Bay via the [St. Petersburg-Clearwater International Airport](#) beginning November 7, 2013. Syracuse becomes the 99<sup>th</sup> city served by Allegiant. Marking this important announcement, the company will introduce the new service with \$99 round trip fares.

“I am excited watch as this brand new air service takes off in the City of Syracuse,” said **Syracuse Mayor Stephanie A. Miner**. “Whenever we are able to bring a new, competitive service to the Syracuse market, it is a boon for Central New York businesses and residents. This new, low cost service brings a successful period of airport news, including the creation of the new Syracuse Regional Airport Authority, preservation of the midnight shift at the control tower, and the opening of a new \$60 million expansion to a new altitude.”

The new flights will operate twice weekly between Syracuse Hancock International Airport (SYR) and St. Petersburg-Clearwater International Airport (PIE) year-round beginning

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Thursday, November 7 2013. Syracuse travelers can take advantage of everyday low fares and save even more when they book air, hotel, car and even activity and attraction reservations together. Flight days and times can be found at [allegiant.com](http://allegiant.com). The special \$99 roundtrip promotional fare will be available for two days only and must be purchased by August 22, 2013. Subsequent introductory fares will start at \$65 one-way and will be available until August 27, 2013. Reservations can be made on the company's website at [allegiant.com](http://allegiant.com) or by calling the company's travel experts at 702-505-8888. In addition to online and over the phone, tickets will be sold at the Allegiant ticket counter at the Syracuse Airport every Monday and Wednesday starting August 21, 2013 from 11:30 a.m. until 1:30 p.m. The new Allegiant ticket counter is located in Terminal A, between JetBlue and USAirways.

"We are pleased to bring affordable and convenient travel options to the residents of Syracuse," said **Andrew C. Levy, Allegiant Travel Company President**. "We are confident the Central New York community will appreciate the convenience of flying nonstop to Tampa Bay and the value of bundling their air, hotel and car rental reservation together through us.

"As Mayor of St. Petersburg, I join Mayor Stephanie Miner in congratulating Allegiant for its recent expansion between our two cities. I invite Syracusans to hop aboard an Allegiant Air flight soon and discover the warm hospitality for which St. Petersburg is famous. And we look forward to traveling north to Syracuse to take in the New York State Fair, a homecoming game at the Carrier Dome, or a summer vacation at your beautiful Finger Lakes. We'll see you on board," said **St. Petersburg, Florida Mayor Bill Foster**.

"The Syracuse tourism industry is thrilled to welcome Allegiant Airlines to Syracuse," said **David Holder, President of the Syracuse Convention and Visitors Bureau**. "Their low cost options for flying to and from Florida will enhance the appeal of Syracuse Hancock International Airport among our Canadian neighbors while also creating new linkages for inbound travel particularly as Syracuse University enters the Atlantic Coast Conference."

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Allegiant differs in many ways from other U.S. airlines. The company's sole focus is on low-cost, nonstop leisure travel, providing customers with low base fares and great value. Allegiant's innovative business model has allowed it to grow from one plane and one route just over a decade ago, to offering access to low-cost, nonstop travel to 14 vacation destinations in 99 communities nationwide. Allegiant also offers discounts on vacation packages, including hotels, rental cars and attraction tickets, through its website, [allegiant.com](http://allegiant.com).

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