



Syracuse Regional Airport Authority

Media Advisory

FOR IMMEDIATE RELEASE
May 7, 2014

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Myrtle Beach Inaugural Flight and #winsyr2myr Contest

Syracuse, New York – The Allegiant Travel Company is bringing new seasonal service from Syracuse to Myrtle Beach beginning this month. The inaugural flight departs Syracuse Hancock International Airport on Thursday May 29th, 2014 at 6:41pm. Syracuse Airport and Allegiant will celebrate the launch of the inaugural flight with an event scheduled at 5:00 p.m. There will be refreshments and giveaways including two (2) round trip tickets to one lucky winner to fly from Syracuse to Myrtle Beach on the inaugural flight, returning Sunday June 1, 2014.

To enter to win you must post a picture to twitter or instagram describing why you deserve a Myrtle Beach vacation. Please be tasteful and creative and include your personal hashtag and #winsyr2myr to your post. Entries must include #winsyr2myr to win! One submission per person. All posts must be submitted by 5:00 p.m. on Saturday, May 10, 2014.

The winning post will be chosen by SYR and posted to our social media accounts (twitter, instagram & facebook) by 5:00 p.m. on May 12, 2014. The winner will be contacted via the social media outlet they used to submit their entry. You must be 21 or older to enter and win. Syracuse Regional Airport employees and or affiliates are ineligible to enter. By entering the contest, you automatically agree to these Official Rules.

For complete rules and details please visit <http://www.syrairport.org/media/contests/>