



INVEST IN NEW YORK STATE'S
INFRASTRUCTURE.

OUR FUTURE AND ECONOMY
ARE BUILT ON IT.

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Contact: John Gallagher
212.681.1380

REBUILD NY NOW STATEWIDE CAMPAIGN STOPS IN SYRACUSE

Syracuse, NY – Rebuild NY Now's comprehensive campaign to raise public awareness about New York State's infrastructure needs today made its third statewide tour stop with a press conference with Mayor Stephanie A. Miner at Syracuse at City Hall, along with other local elected officials, members of organized labor and private local businesses. This diverse coalition stood together to highlight the state of disrepair of New York State's infrastructure and call for a renewed commitment to infrastructure investment.

This latest stop on a statewide tour comes on the heels of events in Buffalo and Rochester and Rebuild NY Now's release of a 30 second TV and 60 second radio spots as part of an overall media campaign, including a highly targeted digital advertising plan which also includes social, mobile radio and video ads, that will run statewide and highlight New York's infrastructure crisis.

You can watch "Infrastructure" TV [here](#) and listen to "Infrastructure" Radio [here](#).

"There is wide spread agreement that New York needs to invest in its infrastructure if we're going to remain competitive and create jobs," said **Mike Elmendorf, President and CEO of Rebuild New York Now**. "This is especially true in Central New York and Syracuse, which has seen its infrastructure decline for decades. Investing in infrastructure projects right here in Syracuse will not only create jobs and save New Yorkers money it will ensure the safety and well-being of New York families who every day ride on roads and bridges that are in a state of disrepair."

"Infrastructure is a fundamental catalyst for economic growth and now, with recent settlement funds, we have a prime opportunity to make the one shot investments cities like Syracuse need to thrive," said **Syracuse Mayor Stephanie A. Miner**. "With the right investments now, we can help create a strong, competitive, and modern playing field for growth and job creation."

Senator John A. DeFrancisco, Chairman of the New York State Senate Finance Committee, said, "Our infrastructure in New York State is crumbling. We now have a windfall through settlements of lawsuits against banks. We should use the state's \$6 billion surplus to rebuild this deteriorating infrastructure, including aging roads and bridges and water and sewer lines, which will improve public safety, commerce and the overall quality of life."

Rebuild NY Now | 10 Airline Drive, Suite 203 Albany, NY 12205 | contact@rebuildnynow.org | 518.452.1782
Connect with us: www.rebuildnynow.org | www.facebook.com/rebuildnynow | www.twitter.com/rebuildnynow

Assemblyman Albert A. Stirpe, Jr. said, “New York State stands at a crossroads. We face outdated, deteriorating infrastructure across our region that threatens our ability to conduct commerce and, in some cases, the safety of our communities. At the same time, we now have access to the quantity of funding necessary to build long-term solutions to those infrastructure problems. This is an opportunity we cannot miss. The time to invest in our roads, bridges, highways and sewers is now.”

Tim Hunt, Highway Superintendent of the Town of Cazenovia and NYSAOTSOH Executive Committee Member said, "Eighty-seven percent of the roads and half of the bridges in this state are owned by local governments. The condition of New York’s transportation system continues to deteriorate despite our best efforts. We must join together and take this opportunity to rebuild and invest in our local infrastructure.”

Orrin MacMurray of C & S Companies said, “We need to keep in mind that infrastructure is a life safety as well as quality of life/economic sustainability issue. With an average of almost 300 water main breaks a year in the City of Syracuse alone not to mention almost 40% of the Bridges in Onondaga County being rated safe but Structurally Deficient it is clearly and unquestionably time to act.”

About Rebuild NY Now

Rebuild NY Now is a partnership of supporters seeking to raise public awareness about the issues impacting New York State’s infrastructure. The coalition actively engages federal and state elected officials to support public policies that promote safe roads, bridges, schools, hospitals, and other vital infrastructure.

As part of its effort to educate the public and our federal and state policy makers, Rebuild NY Now promotes relevant research, data points and news reports that highlight the need to rebuild New York State’s deteriorating infrastructure.

Supporters of Rebuild NY Now are committed to advocating for appropriate investment in the state’s deteriorating roads and bridges.

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