



**Syracuse Regional Airport Authority**

## **Media Advisory**

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### **Johnny Rockets to Open at Syracuse Hancock International Airport**

**Syracuse, New York** – Syracuse Hancock International Airport and Creative Food Group, LLC. are thrilled to announce the long awaited Johnny Rockets Grand Opening is here! The restaurant is located post security in the North Terminal, next to the newly opened eSavvy tech shop.

Johnny Rockets is the second to last concession location to be added to the airport after Creative Food Group took over the new concession contract last year. Johnny Rockets is an all-American restaurant, serving up simple, great-tasting food from a menu of classic American favorites, including made-to-order hamburgers, crispy American Fries and rich, delicious hand-spun shakes and malts made with premium ice cream. Not confined to any decade or era, Johnny Rockets combines the best elements from a century of American dining history to create an experience and menu that are relevant today and will be for decades to come.

“In recent years, we have seen an increased interest in Johnny Rockets restaurants in non-traditional venues, whether that be airports or entertainment venues, like Six Flags or casinos,” explains James Walker, President of Operations and Development at Johnny Rockets. “To meet the consumer demand, we have revitalized our designs and added new prototypes to fit different footprints. The Johnny Rockets restaurant at the Syracuse International Airport will offer a reduced menu of our best-in-class burgers and fries, as well as offer take out for travelers on the go.”

With a wealth of prototypes to fit anywhere from 700 to 7,000 square feet, the brand is well positioned for growth in these distinctive venues. Centrally located within the airport, the restaurant will be the largest food and beverage provider, serving between 40-50 guests at any given time.

“Having saved one of the best locations for last, we are very excited to have a Johnny Rockets restaurant at the airport,” said Christina Callahan, Executive Director. “This newest location is a great compliment to the number of new restaurants.”

With passengers often on time constraints, Johnny Rockets says it will be able to serve a customer in 15-20 minutes. And with the benefit of a completely accessible terminal to either side, an “all departures” monitor will be in a central location to help passengers keep track of their flight no matter what gate they are using.

*The Syracuse Hancock International Airport is centrally located in the heart of CNY, serving 1 million passengers annually. The Authority recognizes that the Syracuse Hancock International Airport is a gateway to the central New York region and beyond and seeks to optimize customer service and exceed customer expectations with continuous improvements to the terminal building and public-use facilities.*