



OFFICE OF THE MAYOR
Hon. Stephanie A. Miner, Mayor

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CONTACT: Alexander Marion

Press Secretary (315) 448-8044

**MINER UNVEILS NEW SIGNS ALONG ONONDAGA
CREEKWALK MARKING HISTORICAL SITES**

SYRACUSE, N.Y. – Mayor Stephanie A. Miner today unveiled a series of new signs along the Onondaga Creekwalk aimed at educating users about the history of the Onondaga Creek corridor and Onondaga Lake in the City of Syracuse.

“The Onondaga Creekwalk is an asset which links growing neighborhoods and the natural beauty of Onondaga Creek and the Lake,” said **Syracuse Mayor Stephanie A. Miner**. “These signs will highlight the role the Creek corridor has played in the history and development of our community.”

Creekwalk users will also be able to access related videos produced by the Onondaga Historical Society by scanning a code on each sign with a smart phone. A map of the sign locations will be available on the City website.

“OHA is thrilled to help add value to the Onondaga Creekwalk with this project that highlights the great history along the waterway,” said **Gregg Tripoli**, Executive Director of the Onondaga Historical Association. “The banks and waters of Onondaga Creek have played significant roles in our local history for generations and we are glad to share some of those wonderful stories through this project.”

Historical markers were part of the original design concept for the Creekwalk. In 2012, the City of Syracuse partnered with Professor Bill Padgett and Professor Roderick Martinez's Communications Design students at the Syracuse University's School of Visual and Performing Arts to help develop a new logo design and basic design elements for signage along the Creekwalk. The final version of the logo was selected through an online poll done in collaboration with the Syracuse Media Group.

In 2013, the City began working with OHA to develop content and final designs. The signs were paid for with funding from the Phase I budget as well as a donation by Franklin Square accounting firm Testone, Marshall, and Discenza (now known as the Bonadio Group). The signs were installed late last fall and early this spring.

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233 EAST WASHINGTON STREET * SYRACUSE, NEW YORK 13202

315-448-8005 | www.syr.gov.net

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