



OFFICE OF THE MAYOR
Hon. Stephanie A. Miner, Mayor

FOR IMMEDIATE RELEASE
DATE: June 16, 2015

CONTACT: Alexander Marion
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**CITY LAUNCHES SURVEY SEEKING PUBLIC INPUT
AS PART OF A BROADBAND IMPLEMENTATION
STUDY**

*Survey, Conducted by City's Consultant Magellan Advisors, Will
Compile Data From the Public As Part of a Broadband Implementation
Study*

*Miner: As We Continue to Study our Options for Bringing Affordable,
Efficient, High-Speed Internet Access to The City of Syracuse, It is
Important that the Voice of the Community is Heard*

SYRACUSE, N.Y. – Mayor Stephanie A. Miner announced today that the City of Syracuse has launched a series of surveys targeted to residents and business owners to gather input as the City continues to study options for improving internet access.

“These surveys will better inform our understanding of the broadband infrastructure needs facing the City of Syracuse,” said **Syracuse Mayor Stephanie A. Miner**. “It is important that, as we continue to study our options for bringing affordable, efficient, high-speed internet access to the citizens and businesses of the City of Syracuse, the voice of the community is heard.”

These surveys, targeted separately to [residents](#) and [businesses](#) will be used to inform the City's Broadband Implementation Study. They will be shared on the City's social media pages and available on the City website, www.syr.gov.net/broadband. Additionally, the surveys have been emailed to members of Tomorrow's Neighborhoods Today (TNT) groups throughout the City of Syracuse.

The surveys are designed to assist in better understanding what broadband services are currently available, what services are most needed, and how they can be priced competitively. The study's goal is to provide guidance to the City and its partners while they examine the future internet needs of the city.



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Mayor Miner has made studying new options for municipal broadband a priority of her administration. Earlier this year, the City of Syracuse, utilizing funding from the Syracuse Industrial Development Agency (SIDA), selected Magellan Advisors to develop a Broadband Tactical Plan. Magellan is working with the City and the community to determine the feasibility of bringing Fiber to the premises (FTTP) for businesses and residents throughout the City of Syracuse. This firm is compiling the data from this survey.

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