

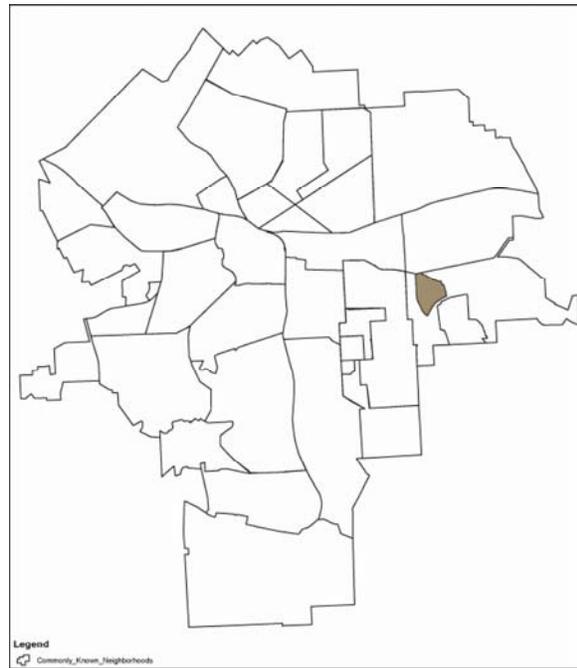
## Scottholm Neighborhood Profile

### Boundaries

The Scottholm neighborhood is bounded by Salt Springs Road on the north; Brookford Road on the east; Meadowbrook Drive on the south; and Scottholm Terrace on the west.

### Primary Characteristics

Scottholm is a small, secluded upper-income residential neighborhood on the City's east side. It is comprised mainly by single-family homes of varying sizes and styles.



CITY OF SYRACUSE  
Scottholm Neighborhood

Scottholm Demographics							
Population	Households	Average Household Size	Families	Average Family Size	Median Household Income	Unemployment	
						Male	Female
816	331	2.5	210	2.9	\$50,587	0.2%	0.0%

### Housing Description

Scottholm is an upper-income neighborhood with unique single-family homes. Architectural styles represented include Tudor, Colonial, eclectic, and modern. The area is eligible for listing on the New York State Historic Registry and appears to be eligible for designation as a Local Preservation District and for District designation on the National Register of Historic Places.

Scottholm Housing Data								
Housing Stock		Tenure			Occupancy Status			
Median Age	Housing Units	Owner Occupied	Renter Occupied	Owner/Renter Ratio		Occupied	Vacant	Vacancy Rate
1940	352	249	79	70.6%	22.5%	328	24	6.9%

### Economic Development

Scottholm is entirely residential and has no business activity.

### Greenspace & Recreation

There are no City parks or recreational activities in the neighborhood. Many homes sit on hilly, wooded lots and there is a healthy tree canopy. Nearby Nottingham High School offers playing fields and open space, as well as an Olympic-size swimming pool.

### **Housing Development Strategies**

- Historic Preservation – Scottholm has many homes with historic architectural significance and is eligible for listing as a National Register Historic District. Several homes are already listed on the National Register individually. The census tract in which Scottholm falls does not qualify for the New York State Historic Preservation Tax Credit.

### **Promotional Strategies**

- Middle and Upper Income Market – Maintain the stability of the Scottholm neighborhood and promote programs such as Say Yes to Education to attract upper-income young families.
- City Living – Scottholm is a small, secluded neighborhood with unique architecture and character that is not available in the suburbs. It should be marketed to as an upscale urban alternative to the eastern suburbs.
- Population Specific Marketing – Upper income families, professionals, and artists will likely consider Scottholm a desirable location.]
- Market Existing Programs – The City should promote underutilized programs such as the City’s Historic Preservation Property Tax Exemption for home improvements.

### **Success Indicators**

- Maintained or increased housing values
- No signs of blight or vacant structures