



CITY OF SYRACUSE PUBLIC ART APPLICATION

Project Title: "STRANGE RIDE"

Installation Type:

- Donation to permanent art collection
 Temporary installation
 Proposed date and duration of installation: _____
 Mural on private property

Installation Location

Property Name: N/A
 Street Address: CORNER OF W. FAYETTE & GEDDES ST
 Location Description [e.g., 15 ft. from building entrance]: The Mural is intended for the West side of the property, on a large blank wall, just over the CSX Train Tunnel.

Artwork Type [e.g., sculpture, mural, video]: MURAL

Artwork Description [include fabrication date; medium, dimensions, materials and finishes]:

This Mural is based on a painting of the same name by local artist, Charlie Sam. The work depicts a number of Charlie's characters cruising down the street - on a "strange ride". The bold colors and simple layout should provide a fun, family-friendly piece of public art that relates to its surroundings (a major automobile intersection). The surface is about 60' long and between 20' and 40' tall. We'll be using exterior latex paint on a sunny weekend soon.

Artist

Name: Jacob Alan Roberts and Charlie Sam
 Address: the Gear Factory
 Phone: 413.214.2874
 Email: yesjake@gmail.com

Current Owner (if applicable)

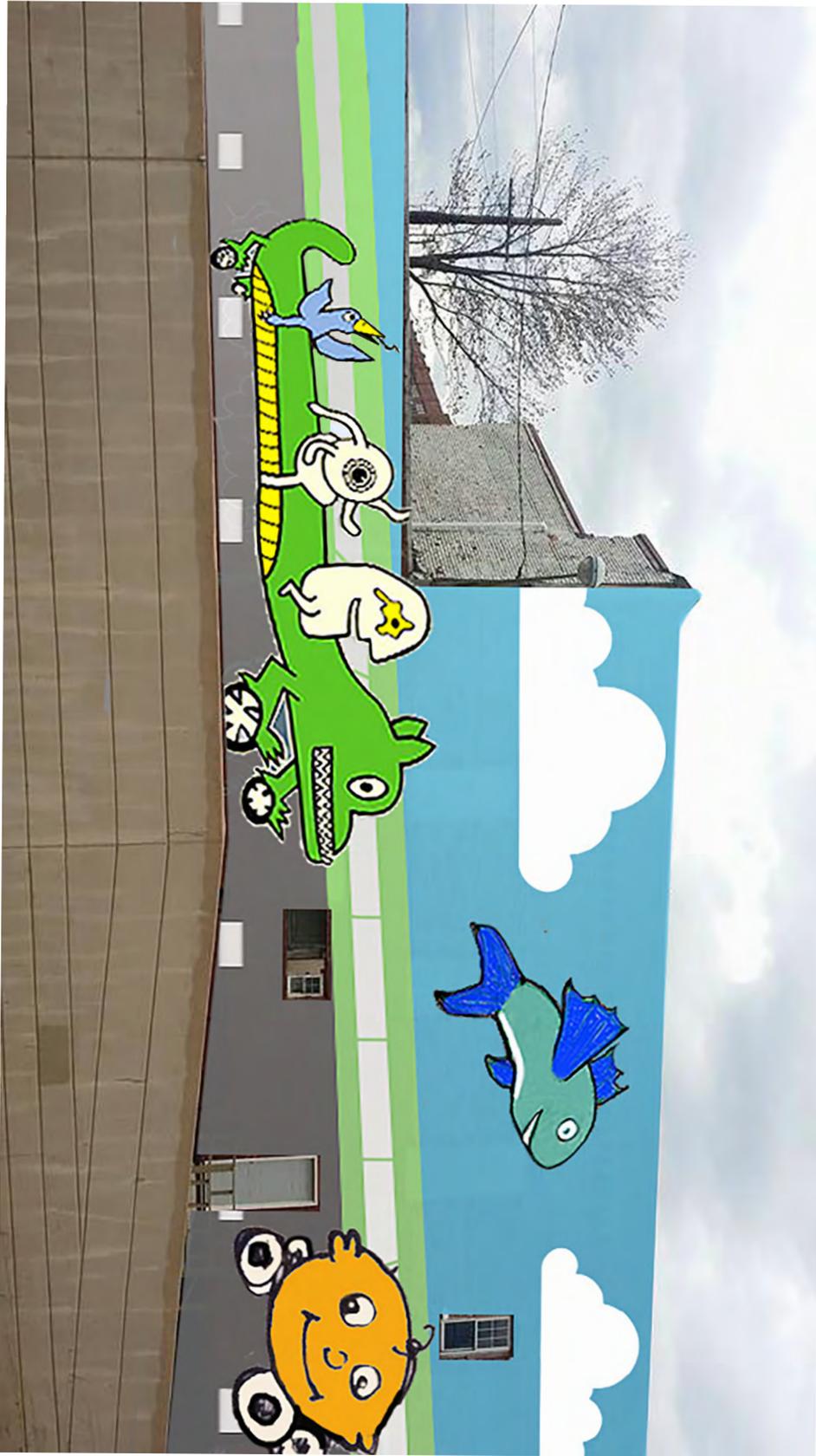
Name: Rick Destito
 Address: _____
 Phone: 315.374.6487
 Email: Thegearfactorysyr@gmail.com

Applicant

Name: Jacob Alan Roberts and Charlie Sam
 Address: the Gear Factory
 Phone: 413.214.2874
 Email: yesjake@gmail.com

Signature:  Date May 4, 2016

“STRANGE RIDE” MURAL: Sketch by Jacob Roberts and Charlie Sam



Project Description:

“STRANGE RIDE” ~ This Mural is based on a painting of the same name by local artist, Charlie Sam. The work depicts a number of Charlie’s characters having fun, cruising down the street - on a “strange ride”. The bold colors and simple layout should provide a fun, family-friendly piece of public art that relates to its immediate surroundings (a major automobile intersection).

The Mural is intended for the West side of the property, on a large blank wall, just over the CSX Train Tunnel. The surface is about 60’ long and between 20’ and 40’ tall at its high point.

Artists:

1. From New York City and France, **Charlie Sam** is a long time Syracuse resident and well known artist and public artist. Sam crafts "cute, cool and creepy designs for kids and odd people" at his studio in The Gear Factory. His trademark character is an oddity he calls "Bugtapus," which he sells on T-shirts and hoodies. His art is admittedly odd, but many love his funky work; including the “Robot” on the Gear, and the painted fire hydrants in Westcott Nation.

2. Long-time painter and SU VPA Alum ('96), **Jacob Roberts**, has a long track record of both executing works of Public Art himself and facilitating Public Arts projects in NY and Vermont. As a former non-profit Arts Director and Cultural District Commissioner in Syracuse, he has a keen awareness to the challenges and opportunities that local artists face when aiming to work, and succeed, in this environment. He hopes that more Public Art will trigger more breaks for artists.

Timeline:

May 10th, 2016 - Present to Syracuse Public Art Commission
July / August - Paint Mural

Budget:

Charlie and I plan on working with one or two extra volunteer artists, collecting donated paint and materials, and using pre-owned staging gear, such as ladders, scaffolding, pails, etc. Although we value our time, an aim here is to complete this mural while expending little to no capital. The estimate for the work done, if budgeted for labor and material, would be \$5,000.

Maintenance: The material / paint used should last a number of years, however, if there is vandalism or any other unforeseen circumstance calling for a touching up, we plan to do so.

Support Material:

Letter of Support from Property Owner: Will present at meeting
Letter of Support from Westside TNT: Aim to present at meeting

For additional support material, you already have a copy of my official resume - and below we've attached pics of the building location, its current state, as well as one of Charlie's local murals, as well as two recently completed murals I did last summer in Brattleboro VT, and the Boom Babies piece I completed a decade ago (which still looks fresh :)

Current State of Site:



Site Location



Jacob's Mural Examples:



Charlie Sam Mural Example:

