

CITY OF SYRACUSE
PUBLIC ART APPLICATION

Project Title: BE YOURSELF X UMBRELLA LOVE X XOTACO

Installation Type:

- Donation to permanent art collection
- Temporary installation
- Proposed date and duration of installation: _____
- Mural on private property

Installation Location

Property Name: 713 E FAYETTE ST
 Street Address: _____
 Location Description [e.g., 15 ft. from building entrance]: RESTAURANT - XOTACO

Artwork Type [e.g., sculpture, mural, video]: MURAL

Artwork Description [include fabrication date; medium, dimensions, materials and finishes]:

EAST SIDE WALL - "BE YOURSELF, EVERYONE ELSE IS TAKEN"
- DEPICTION OF GIRAFFE W/ COLORFUL GLASSES TO SHOW EVERYONE THAT
EVEN GIRAFFES CAN BE THEMSELVES.
WEST SIDE WALL - "UMBRELLA LOVE" - UMBRELLA W/ RAIN DROPS + HEART DROPS.
INSTALLED TO BE A HEARTFELT MURAL PEOPLE CAN GO STAND UNDER
W/ PREVIOUS LOVED ONES TO EXPRESS LOVE.

Artist

Name: ALLY WALKER
 Address: _____
 Phone: _____
 Email: ALLYWALKERINXS@gmail.com

Current Owner (if applicable)

Name: FOOD + SUNDRY LLC (CHRIS BILLY)
 Address: 717 E. FAYETTE ST
 Phone: CHRIS@XOTACO.COM
 Email: _____

Applicant

Name: _____
 Address: _____
 Phone: _____
 Email: _____

Signature: _____ Date 1/2/20

GIRAFFE



In the right corner of building will be a colorful Giraffe with Sunglasses. The sunglasses will act as prisms, and the black and white body with cream-white and colorful spots, will make the animal stand out from the grey background. The circular sunglasses will mimic a prism with color and light. An added black tongue for fun.



Ally
WALKER

Allywalkerinks@gmail.com

Artist Statement:

"Be Yourself" -XO TACO; Syracuse, NY

The giraffe is anything but ordinary. They are one of the few species of mammals that see in color. The colorful spotted Giraffe with prism-like sunglasses is painted to promote originality, diversity, and selfworth. The Elton John like sunglasses painted with colorful lenses is intended to inspire ordinary to go wild. The image combined with the text "Be Yourself, Everyone Else is Already Taken" by Oscar Wilde is created to promote people to be original and not be afraid to stand out. The mural was created to add color to the landscape and give a playful sense of community by inspiring.



LOVE RAIN

The Umbrella will stand 5-6ft from the ground. This will allow varying heights to stand under the umbrella. The curved handle will help create the instagramable image fun. The Colorful rain will start from the top of the wall to the bottom of the wall. XO's will be painted inbetween the rain. The colorful bright colors will pop on the grey background.

Ally
WALKER

Allywalkerinks@gmail.com

Artist Statement:

"Umbrellove" - XO TACO; Syracuse, NY

Umbrellove is an interactive painting that invites the audience/viewer to participate in the art. The umbrella is often an emblem of power and dignity, and like the parasol a symbol of the sun. The colorized rain represents diversity, change and renewal. Together the mural creates a playful image with the viewer to be the focal point of the art and change the image based on their movements. Umbrellove is intended to inspire the viewer, and create their own art.





Allywalkerinks@gmail.com

www.freelanced.com/allywalker

Freelance Muralist/Painter - private/public (16 years experience)

- Crouse Hospital, Syracuse, NY - Underground Tunnel
- Crouse Hospital, Syracuse, NY - Ultra Sound Exam Suites/MRI Unit
- Upstate University Hospital, Syracuse, NY - 60 mural examination rooms for the Centre of Pediatric Surgery, Gastric Intestinal, Neurology, and Centre for Nutrition and Exercise.
- GIGI's Playhouse- Donor Tree, 500 donors with 17ft tree
- Paradise Auto, Syracuse, NY - Auto Show Room
- Core fitness Gym, Syracuse NY- Logo Recreation (freehand)
- Pacific Health Club Group Liverpool NY - Logo Recreation (freehand)
- Golisano Childrens' Hospital, Syracuse NY - Lobby, Exam Rooms, Waiting Areas, Cancer Treatment Rooms, and Emergency Area (Total Murals in Upstate Hospital facilities - 86 murals)
- Golisano Childrens' Hospital, Syracuse, NY - Exterior Butterfly Tree
- Core Fitness, Syracuse, NY - Logo Recreation
- Whitlock Building, Syracuse, NY - 40ft. Lobby mural
- E. Water Street Mural - 2017 World Canals Conference (exterior mural)
- Gear Factory, Syracuse, NY - Lobby Staircase Mural
- Maxwells, Syracuse, NY - Chalkboard Artist since 2018
- XO TACO, Syracuse NY - Umbrellove, Be Yourself; Murals (exterior)

Mackenzie Childs - Syracuse, NY (2018-2020)

Visual Merchandiser Assistant (freelance)

- Creating appealing eye-catching visual displays for the store, window displays, signs, influencer table scapes, ex/interior displays and promotional events.

Voss Signs - Syracuse, NY (2015-2016)

Graphic Designer / Marketing Assistant

- Social Media, Website Content Management, Assistant to Marketing Director, Marketing Research/Material and Creative Development

Downtown Decorations, Inc. Syracuse, NY (2008 – 2012)

Graphic Designer

- Web site design, web site layout, maintaining product updates
- Design marketing flyers, brochures, exhibits/booth design
- Design conference materials, packets, product catalogues
- Created technical design illustrations for decor installation and layout
- Production/installation specifications for creating custom decor
- Creation of custom design banners, vector file manipulation, logo recreation for offset printing and screen printing
- Photography editing, rendering product decor for client presentation

Administrative Assistant to Vice President/President (2009-2010)

- Customer Service, Graphic Assistant to marketing and Art Director, Marketing Research and Creative Development

Administrative Assistant (2002-2008)

- Brian's Custom Framing: Receptionist/Secretary
- Buckley Owens Machinery Co.: Receptionist/Secretary

Technical Proficiency

- Specializing in; artistic problem solving, painting large scale, creative-thinking, spatial design, color theory, free hand

Education

SUNY Plattsburgh (2002-2006)
Bachelors Degree in Art and Design, additional concentration in drawing with skills in various mediums: water color, acrylic, interior paints/faux

Design Proficiency

- Branding and Identity
- Page Layouts
- Image Retouching
- Business Cards
- Brochures
- Event Posters
- Web Advertisements
- Website Management
- Technical Illustrations
- Promotional Signs
- Screen Print Banners
- Photo Rendering
- Tradeshaw Displays
- Magazine Advertisements
- Vector and Free Hand Illustration
- Creative Custom Presentations
- Promotional Print Advertisements
- Package Design
- Teaching Artist for Paint Night Events

Project Management

- Developing design concepts from rough sketch to final design that can be interpreted to retail environments, fixture design, window display, event and promotional execution.
- Lead projects from inception to completion, keeping in budget and meeting deadlines, and according to specifications.



Ally Walker

Freelance Graphic Designer, Book Illustrator, & More

122803

3110 Kudos **4.7** **12 Skills** **Ask** Rate/Hr

Skill	Rating
Graphic Design	★★★★★
Book Illustration	★★★★
Banner Design	★★★★★
Drawing	★★★★★
Painting	★★★★★
Mural Painting	★★★★★
Logo Design	★★★★★
Poster Design	★★★★★
T-Shirt Design	★★★★★
Illustration	★★★★
Children's Book Illustration	★★★★
Art	★★★★★

About Me:
Ally Walker
Syracuse, NY 13204
Email: allywalkerinks@gmail.com

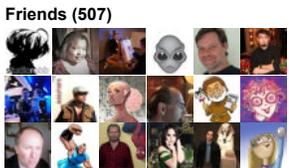
Traditional - Acrylic, Watercolor, Pen and Ink, Pastels
Digital - Adobe Creative Suite (Illustrator, Photoshop, Indesign),
Design - Concept, Character, Layout

I am an experienced mural artist, illustrator, and graphic designer that loves to paint, draw and experiment with different mediums. I am a hardworking inspiration-driven individual that loves to create custom tailored pieces for my clients in any medium. Thank you for your interest.

Location
Syracuse, New York, United States

- Wall
- About
- Portfolio (116)
- Kudos (3110)
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Kudo'd 10 items in the portfolio of [Ally Walker](#)
3 days ago

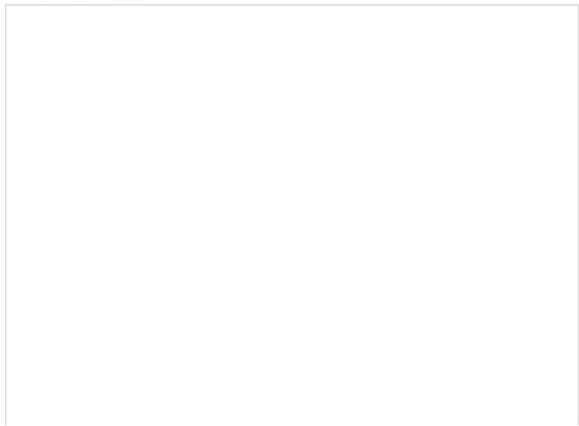


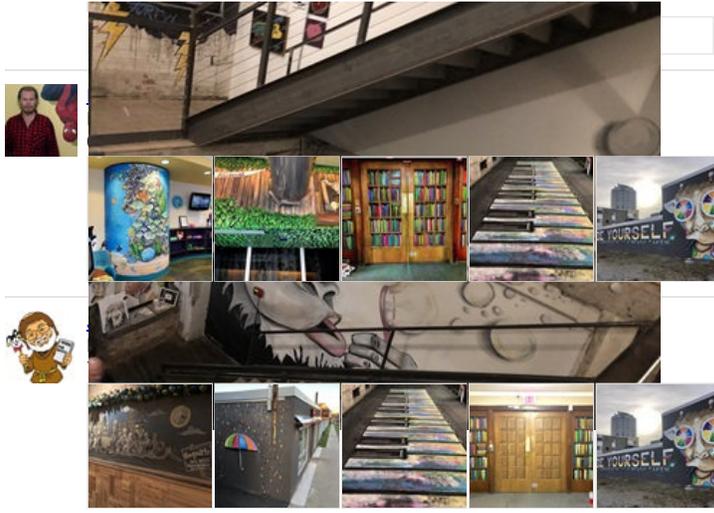
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Label Design Cafe Kabul Coffee, holiday seasonal roast 2018
5 days ago - [Like](#)



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[Ally Walker](#) - Added portfolio item
Lobby Mural For The Gear Factory Syracuse, Ny
5 days ago - [Like](#)



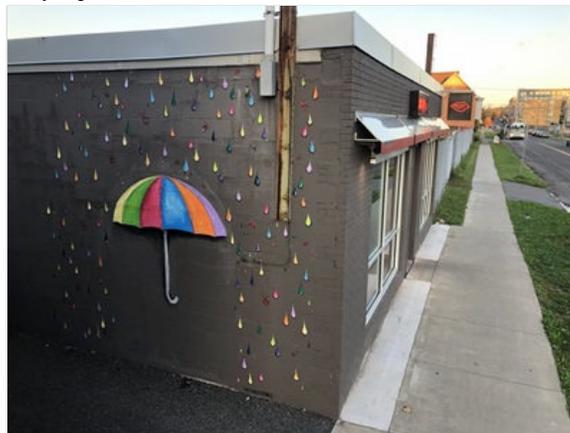


[Ally Walker](#) - Added portfolio item
 Harry Potter chalk mural for event
 7 days ago - [Like](#)



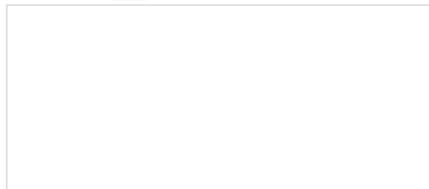
[John Mahomet](#) likes this.

[Ally Walker](#) - Added portfolio item
 Love umbrella for XO TACO
 7 days ago - [Like](#)



[John Mahomet](#) & [Whitt](#) like this.

[Ally Walker](#) - Added portfolio item
 Chalk piano entrance for party event.
 7 days ago - [Like](#)





...ing. Completely



John Mahomet likes this.



[Ally Walker](#) - Added portfolio item
Large 81ft mural for XO TACO restaurant, Syracuse ny
7 days ago - [Like](#)



Cirrelia Thaxton & John Mahomet like this.

[John Mahomet](#) - 7 days ago
You do fantastic work.

[Ally Walker](#) - 5 days ago
Thank you!!



[Cirrelia Thaxton](#) - Gave 10 kudos
Kudo'd 10 items in the portfolio of [Ally Walker](#)
7 days ago



[Jon Hanley](#) - Gave 1 kudo
Said "Nice muralage...great color and freedom in brush strokes...Love it." to [Ally Walker](#)
Over 30 days ago - [Like](#)