



DEPARTMENT OF NEIGHBORHOOD AND BUSINESS DEVELOPMENT

Stephanie A. Miner, Mayor
Paul Driscoll, Commissioner

**CITY OF SYRACUSE FUNDED PROJECT
SIGNAGE AND MARKETING REQUIREMENTS**

All projects that receive funding from the City of Syracuse, through its HOME or Community Development Block Grant Programs, shall post a project funding sign at the project construction site(s). The owner, developer or contractor, will, in all advertisements, include project funding information using the graphics attached hereto. Electronic versions will be made available upon request.

All signs or advertising shall include the City logo with matching text in blue, black or gold. The text font should be Ariel, Bold.

The required logo and text shall be visibly subordinate to the main sign graphics and text. Size of the logo and text should be proportional to the main sign graphics and text.

Please submit the proposed layout to the funding source Program Administrator at the Office of Neighborhood and Business Development for approval.

All signs at project funding sites must be installed within one week of the commencement of work at the site.

Submit a photograph of the installed sign to the office administering the funding of your project.

Install sign in accordance with all laws and codes having jurisdiction.

The sign should be erected in a prominent location, secure from vandalism and maintained in good condition for the duration of construction.

Individual signs should be provided at non-contiguous scattered site projects.